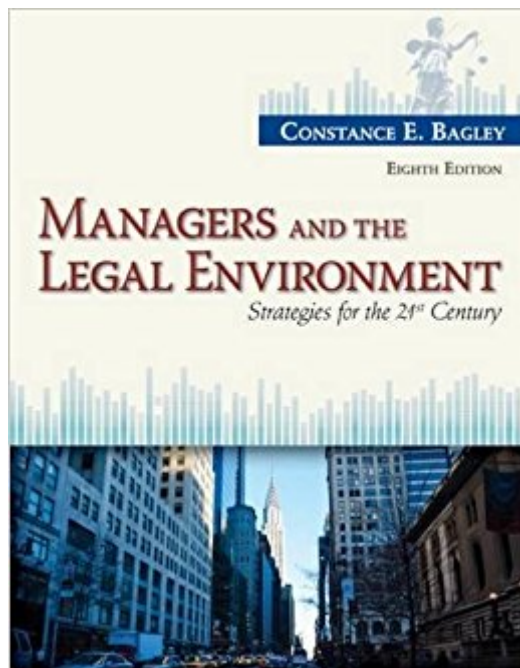


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Managers And The Legal Environment: Strategies For The 21st Century



Synopsis

Demonstrating the law's impact on daily business decisions and long-term strategies, Bagley's **MANAGERS AND THE LEGAL ENVIRONMENT: STRATEGIES FOR THE 21ST CENTURY**, 8E equips you with the legal knowledge and risk management techniques essential for success as a business manager. Renowned for its cutting-edge coverage and strategic approach, this book offers one of the most comprehensive yet easy-to-understand presentations of today's global legal environment of business. In-depth cases help you sharpen your critical thinking skills, and "A Manager's Dilemma" feature challenges you to consider such issues as whether to outsource labor to a country known for poor working conditions and the ethics of structuring a business to avoid domestic taxes. Whether you have significant management experience or are studying business for the first time, you will learn how to use principles of law to minimize risk and create value, attain core business objectives, identify and resolve legal issues, and effectively handle legal disputes. Up-to-date coverage includes the regulation of commercial speech, the disclosure of corporate political spending, the application of the Fourth Amendment to cell phone location data, the patentability of human genes, employees' use of social media, regulatory responses to climate change, the fiduciary duties of managers of limited liability companies, the FCC's proposed rules on net neutrality, the constitutionality of Obamacare, the use of race in college admissions, the Defense of Marriage Act, NSA surveillance programs, the right of college football players to unionize, and more.

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Customer Reviews

Constance E. Bagley is a Senior Research Fellow at Yale School of Management, where she was formerly Professor in the Practice of Law and Management and a Senior Research Scholar at Yale Law School. Previously, she was an Associate Professor at Harvard Business School, a Senior Lecturer in Law and Management at the Stanford University Graduate School of Business, and a corporate securities partner at Bingham McCutchen LLP. Dr. Bagley has published articles in numerous professional journals, including the Academy of Management Review, the Harvard Business Law Review, the Harvard Journal of Law and Technology, the American Business Law Journal, the Stanford Journal of Law, Business & Finance, the University of Pennsylvania Journal of Business Law, the Duke Journal of Comparative and International Law, and the Cornell Journal of Public Policy. She has coauthored THE ENTREPRENEUR'S GUIDE TO LAW AND STRATEGY and authored WINNING LEGALLY: HOW MANAGERS CAN USE THE LAW TO CREATE VALUE, MARSHAL RESOURCES, AND MANAGE RISK. She has also contributed chapters to THE OXFORD HANDBOOK ON DYNAMIC CAPABILITIES and GENERAL COUNSEL IN THE 21ST CENTURY: CHALLENGES AND OPPORTUNITIES. Dr. Bagley received her JD from Harvard Law School and her AB with Honors and Distinction from Stanford University. She received an honorary doctorate in economics from Lund University in Sweden in 2011. She is a member of the Bar of New York and of the Bar of California (inactive). Dr. Bagley has also taught at the University of Connecticut School of Business and its School of Law. She is the business school coeditor of eshiplaw.org and CEO of Bagley Strategic Consulting Group LLC.

This book has perhaps every piece of information that you would need to understand the foundation of law from a business perspective. However, reading it is painful and requires pure concentration. Not only is this book very expensive, it is frustrating and long-winded. I am sure you could find a better text for cheaper that was more interesting. The core of this book is the examples that are supposed to help you understand the concepts in the chapters, however, the cases are presented in legal style summary which is highly passive voice and drawn out. For those without a law background, understanding the case outcomes and judge summaries can require additional review.

Found the book to be very difficult to understand. Contained a lot of legal jargon and was hard to grasp. I got through the class but only barely.

Good product

A little dry but very informative, good case scenarios.

Current and relevant material. Packed with a lot of information, almost overwhelming. But the cost is outrageous. No way should a text cost this much.

Chapters 19 and 20 were mixed together - the book was not properly paginated. Given the amount the high cost of text books, the publisher needs to exercise better quality control. Also I found the color ink difficult to read - kind of brownish.

It's a textbook, what else can I say? at least kudos to the last guy who highlighted the important parts so I don't have to read the rest of it

Came with pages coming out. Had to use anyways cause class was starting.

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